

**34th Annual Women's Art Festival**  
December 12, 2026  
9:30 AM – 4:00 PM  
Seward Montessori School  
2309 28th Ave S, Minneapolis, MN 55406

- 70 booth spaces available
- \$25 non-refundable application fee
- \$140 booth fee due after acceptance of application.
- **Applications due by end of 7/15/26, selected artists notified by 8/1/26, full payment of booth fee required by 8/20/26.**
- Cancellations: Before Nov. 1<sup>st</sup> Booth fee will be refunded (minus \$25 processing fee) if space can be filled. **No refunds if you cancel after Nov. 1<sup>st</sup>.**

**Please read the following information carefully before completing your application.** Due to change in venue, procedures for this event have changed from previous years

**Application/Registration Procedures:**

1. Because of the smaller size of the venue, a curation/selection process will be necessary in order to build a varied roster of artists that maximizes the sale potential of all participants. Artists will apply online at [www.BoothCentral.com](http://www.BoothCentral.com). (Do a search on that site for “2026 Women’s Art Festival” or directly at <https://my.boothcentral.com/v/events/2026-womens-art-festival>). If you are a new vendor, it will prompt you to set-up a BoothCentral account first. If you participated in the past 3 years, you should already have an account. Application must be **received by midnight on July 15, 2026.**
  - Artists must provide 3 images of work plus one image of booth display for each medium to be represented at the festival. Returning artists, please provide at least 2 images for use in publicity, preferably new photos. Even if you’ve participated before, you will still need to submit at least 2 photos in order for the site to accept your application.
  - Only the accepted medium of work may be present for sale at the show. If you sell multiple mediums, please check the appropriate box and submit photos of each category applying for. It is possible that you will be accepted for one and not other categories of goods.
  - Applications will be accepted between 6/1/26 and 7/15/26. A non-refundable application fee of \$25 will be applied at checkout. All application fee payments must be made by credit card at the time of application.
  - All applications will be reviewed and invited artists will be notified of acceptance by 8/1/26. Once invited to participate, artists will have until 8/20/26 to submit their booth fee of \$140 and a copy of their MN ST-19 form (email to [sharon@artbycadja.com](mailto:sharon@artbycadja.com) preferred, mail address supplied if needed).
  - All payments will be expected by credit card. If this poses a problem, notify Sharon at 612-417-9559 or [sharon@artbycadja.com](mailto:sharon@artbycadja.com) to discuss an alternative.
  - Some artists who are not initially invited will be placed on a wait list and notified if openings occur within their genre. Selected alternates will receive a phone call and email and will be given a window of time to accept or decline the invitation and complete payment.

2. Selection will be made based on the category of art. Please select carefully to best describe what you are selling. Exhibitors may sell only their own work, in the medium that they represented in their application. For instance, if an artist was accepted to sell pottery, they may not add photography or jewelry to their booth unless they applied and were also accepted as a photographer or jeweler as well. Every category and style of work is balanced intentionally to be fair to participating artists and to create the overall variety and appeal of the festival to customers.
3. **If you sell ANY jewelry you MUST select the jewelry category as your primary category** and describe what kind of jewelry you make, i.e. hand-cast silver, strung beads, polymer clay, etc. If you register in a non-jewelry category but want to sell some jewelry related to your work, you must be selected in the jewelry category as well. Any artist who has applied for a different medium but wants to also sell jewelry must also send in images of jewelry and be selected in the jewelry category to be allowed to sell it at the show.
4. If you are planning to share a booth with another artist, both must apply separately in the correct category for your work. There is a space to mark "I am applying to share a booth with\_\_\_\_\_." Each must pay the application fee separately. Once both are accepted, payment of full booth fee must be completed as one and splitting the fee is up to you. If one is not accepted, the other person will have the option of continuing independently or withdrawing. No sharing is accepted after the initial application time passes. If two people are truly collaborating and selling the same body of work, you may apply together as one "artist."
5. Selection criteria will include date of application, type of work, price range, and quality of work judged by photos submitted. Women's Art Festival reserves the right to consider other parameters. All decisions made about artists invited, waitlisted or declined are final.
6. **All items sold must be handmade by the women selling them. No Imports or distributors.** Buy-sell will not be tolerated. (Any imports, manufactured items, or work that has been produced from kits, patterns, plans, prefabricated forms or other commercial means can be expected to be removed.) Manufactured products that play a subordinate role and are *not sold separately* may be included with a purchase (frame, necklace chain, etc.) **Items not fitting these guidelines will be removed or you may be asked to leave.** Being a women's festival is one of our selling points. Please bring **only** products made by local women and have at least one woman staffing your table. Husbands, sons and friends are welcome to help in the booth.
7. All regular booths are either 10' x 10' or 8' x 12'. Please designate which is acceptable during your registration process. If you are more flexible, you will have a better chance of being accepted. Additionally, there is 1 display space that is 6' x 16'.

## COVID Plan

8. The Women's Art Festival will follow any State or local safety requirements in place at the time of the event such as masking, participant limitations, or other requirements.
  - If we have to cancel the event, the application fees are non-refundable. Any unused booth fee revenues will be refunded to the degree possible.
  - The Booth Central platform does allow for hybrid (some in-person, some online) or fully virtual events. If a pivot should become necessary, we will detail the options and each artist can decide how, or if, they prefer to participate.

## Set-Up/day of show information:

9. Once accepted, you will receive detailed information about set-up and take down procedures closer to the date of the event. All load-in and set-up will start at 7:30 am on Saturday. You must be completely set-up and ready to go when doors open at 9:30 am.
10. There will be a small crew meeting for 2 hours on Friday pm (exact time TBD) to measure and tape spaces. There will then be 45-60 minutes available for these artists only to load in their equipment. Please indicate on application if you can volunteer for this crew.
11. The show will be open to the public from 9:30 am – 4:00 pm Saturday. Set-up will open at 7:30 am. You must be fully set-up by 9:30 am. All items must be removed by 6:00 pm.
12. Displays must be professional looking and aesthetically pleasing. Work that is presented attractively can be an important factor in sales as well as a positive contribution to the overall appearance of the show. Please plan your booth carefully and make sure it's attractive, welcoming, and easy for customers to come in and look at your work. Remember that nothing can be attached to the floor or walls, all exhibits must be free-standing. **You are responsible for supplying all display and sales elements including tables, chairs, bags, payment methods, or anything else you need.**

## Other:

13. **Publicity:** Preliminary post cards are currently available to print on the festival website ([womensartfestival.com/home/info-for-artists](http://womensartfestival.com/home/info-for-artists)). Please print and distribute at any events you attend. Full color postcards will be produced as soon as possible. **Please designate in your application if you can pick up postcards at a Bloomington/Mpls location or will need them mailed to you. If you need them mailed, you will be billed for postage to get them to you.** Please designate a reasonable number to request as this will help determine how many are produced (and printing is expensive!). It is always true that those who help publicize the event have better sales, so we count on you to do your part!
  - If you know of good places to post publicity or calendar listings please pass on the info and I will submit notices.
  - There will be a Facebook event created that you can share with your followers. Please use the one I create and **do not create your own.** Thank you.

Any questions should be directed to Sharon at 612-417-9559 or [sharon@artbycadja.com](mailto:sharon@artbycadja.com).